

PRODUCT REQUIREMENTS DOCUMENT
UI / UX DESIGN SPECIFICATION

College Website with No-Code Admin Panel

A responsive public information & admissions platform, plus a login-protected content management back office

Document type	PRD — UI/UX Design Specification
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Source input	Business Analysis Report / BRD v1.0 (Naman Yadav, Business Analyst)
Intended reader	UI/UX Designer, Frontend Team
Technology	Next.js (frontend + backend) + Supabase (DB, Auth, Storage)
Version	1.0
Date	18 July 2026

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1. Introduction & Purpose

This PRD translates the approved Business Analysis Report (BRD v1.0) into a build-ready UI/UX specification. Where the BA report answered “what the business needs,” this document answers “what the designer draws and the frontend builds.” It defines the design direction, the design system, the information architecture, page-by-page screen specifications, user flows, component behaviour, form and validation UX, responsive rules, accessibility, and a full traceability matrix back to the business requirements.

The product is two connected systems: a public website (open to prospective students, parents, current students, and the general public) and a no-code admin panel (a secure back office where college staff manage every piece of content themselves). The single non-negotiable is the no-code guarantee — every routine content change must be achievable by non-technical staff through the UI, with no code and no redeployment.

1.1 Confirmed product decisions

The following four decisions were confirmed with the client/BA and drive the specifications in this document:

Decision area	Confirmed choice	Design implication
Visual direction	Modern & trust-building	Clean layouts, generous white space, one strong primary + restrained gold accent; credible to parents, still current.
Admin roles	Single Admin role	One shared, full-access back office. No user-management screens or permission tiers in this phase.
Inquiry notifications	Email notification (via Supabase)	New inquiry/message triggers an email to staff via a Supabase Database Webhook → Edge Function → email provider (e.g. Resend). Panel also shows unread badges.
Deliverable format	Word document (.docx)	This document.

1.2 How to read this document

- **Sections 2–4** set the strategy: users, design principles, and the design system tokens the whole product is built from.
- **Sections 5–6** are the sitemap and global UI patterns (navigation, footer, responsive grid).
- **Sections 7–8** are the page-by-page screen specs — the core of the designer’s work — for the public site and the admin panel.
- **Sections 9–12** cover flows, component states, forms, accessibility, and the email-notification experience.
- **Sections 13–15** give the requirement traceability matrix, the designer handoff checklist, and remaining open items.

2. Target Users & Personas

Design decisions are anchored to these primary users. The public site is optimised first for prospective students and their parents on mobile; the admin panel is optimised for non-technical office staff on desktop.

2.1 Public-site personas

Persona	Context & device	Top jobs-to-be-done	Design priorities
Prospective student (17–22)	Mobile, evenings, comparing colleges	Find my stream, eligibility, how & when to apply	Fast course discovery, prominent “Apply / Enquire” CTA, mobile-first
Parent	Mobile or desktop, cautious, trust-driven	Is this college credible? Affiliation? Contact?	Visible affiliation, clean professional look, easy contact & address
Current student	Mobile, returning visitor	Latest notices, events, faculty info	Up-to-date notices, quick navigation, readable dates
General public	Any device	Basic info, location, news	Clear IA, working map & footer

2.2 Admin persona

Persona	Context & device	Top jobs-to-be-done	Design priorities
Office / admissions staff (non-technical)	Desktop in office; low tech confidence	Add a notice, edit faculty, upload photos, read & progress inquiries	Plain language, big obvious buttons, confirmations, forgiving forms, zero jargon

Design implication (NFR-1): a staff member should complete a common task — e.g. “add a notice” or “edit a faculty member” — in under ~2 minutes with no training beyond a one-page guide. Every admin screen is designed to that bar.

3. Design Principles & Direction

Visual direction: Modern & trust-building. The site should feel current and well-built, but sober and credible — the emotional job is to reassure a parent and orient a student, not to entertain. Six principles govern every design decision:

Principle 1 — Credibility first

Generous white space, strong alignment, real photography over stock clip-art, visible university affiliation. Nothing that looks templated or cheap. Trust is the conversion lever.

Principle 2 — Clarity over cleverness

Plain labels, obvious hierarchy, one clear primary action per screen. A visitor should never wonder “where do I apply?” and staff should never wonder “which button saves this?”

Principle 3 — Mobile-first

Most visitors arrive on phones. Every public layout is designed at 360–390px first, then scaled up. Touch targets ≥ 44px; no hover-only interactions.

Principle 4 — One accent, used sparingly

Primary navy carries structure; the gold accent is reserved for the single most important action or highlight on a screen. Restraint signals maturity.

Principle 5 — Forgiving admin

The back office assumes a nervous, non-technical user: inline help, confirmation on every destructive action, clear success feedback, and no dead ends.

Principle 6 — Always-fresh content

Because content is staff-managed, the design must look good with 3 notices or 30, a full faculty list or two members. Every list has a designed empty state and handles overflow gracefully.

4. Design System (Visual Language)

These tokens are the single source of truth for the designer and the frontend. Build the Next.js UI (Tailwind or CSS variables) directly from them.

4.1 Colour palette

Swatch	Hex	Token / name	Usage
	#1B3A6B	Primary / Institutional Blue	Header, primary buttons, headings, key structural elements
	#12294D	Primary Dark	Hover state for primary, footer background, admin sidebar
	#B8862B	Accent / Gold	Single key CTA per screen, active states, small highlights (use sparingly)
	#5A6472	Muted Text	Secondary text, captions, metadata, placeholder
	#EEF2F7	Surface / Light	Section background bands, card fills, table stripes
	#D64545	Danger	Delete actions, error messages, validation failures
	#2E8B57	Success	Success toasts, published status, confirmations
	#222A35	Ink / Body	Default body text on white

Contrast: primary navy on white and white on navy both exceed WCAG AA (NFR-8). Gold is used on navy or white for large text/icons only — never gold text on light backgrounds at body size.

4.2 Typography

A single, highly legible sans-serif family keeps the site modern and fast to load. Recommended: a Google-hosted UI sans (e.g. Inter or Poppins for headings, Inter for body). One family, weight-differentiated.

Style	Size (desktop / mobile)	Weight	Use
H1 / Page title	40 / 30 px	700	Hero and page titles
H2 / Section	28 / 24 px	600	Section headings
H3 / Card title	20 / 18 px	600	Card and item titles
Body	16 / 16 px	400	Paragraphs, descriptions
Small / Meta	14 / 13 px	400–500	Dates, captions, form hints
Button	15–16 px	600	All buttons

Line length capped at ~70 characters for readable prose. Line-height 1.5 for body, 1.2 for headings.

4.3 Spacing, grid & radius

- **Spacing scale (px):** 4, 8, 12, 16, 24, 32, 48, 64, 96 — use only these steps.
- **Grid:** 12-column, max content width 1200px, gutters 24px. Public sections use full-bleed colour bands with centred content.

- **Breakpoints:** mobile < 640px, tablet 640–1024px, desktop > 1024px.
- **Corner radius:** 8px cards/inputs, 6px buttons, 12px images/media. Consistent everywhere.
- **Elevation:** one soft shadow token for cards (0 2px 8px rgba(0,0,0,.06)); a slightly stronger one for modals/dropdowns. Avoid heavy shadows.

4.4 Core components (build once, reuse)

Component	Variants / states	Notes
Button	Primary (navy), Accent (gold), Secondary (outline), Ghost, Danger; default / hover / focus / disabled / loading	One accent button max per screen. 44px min height.
Input / Textarea / Select	default / focus / filled / error / disabled + label + helper/error text	Label always visible above field (not placeholder-only).
Card	Course, Faculty, Notice, Event, Gallery, Stat	Consistent padding (24px), radius 8, soft shadow, optional image top.
Badge / Status pill	New / Contacted / Closed; Published / Unpublished; Unread	Colour-coded; text label + colour (never colour alone).
Modal / Dialog	Confirm (destructive), Form, Detail view	Used for delete confirmation and inquiry detail.
Toast / Alert	Success / Error / Info	Top-right, auto-dismiss for success; persistent for error.
Table / List row	default / hover / selected + empty state	Admin lists; responsive to stacked cards on mobile.
Pagination / Load more	default / disabled	For long notices, gallery, inquiries.
Nav bar & Footer	desktop / mobile (hamburger + drawer)	Global, described in §6.

5. Information Architecture & Sitemap

5.1 Public website

- Home
- About
- Courses (list of all streams: BA, MA, BSc, MSc, LLB, Agriculture, ...)
- Admissions (process + admission inquiry form)
- Faculty
- Notices & Events
- Gallery
- Contact (info + contact form)

Primary nav order (left → right): Home · About · Courses · Admissions · Faculty · Notices & Events · Gallery · Contact, with a persistent gold “Enquire Now” button pinned at the right of the nav.

5.2 Admin panel (behind login)

- Login
- Dashboard (summary counts)
- Courses — list / add / edit / delete
- Faculty — list / add / edit / delete (photo upload)
- Notices — list / add / edit / delete / publish toggle
- Events — list / add / edit / delete
- Gallery — upload / delete
- Admission Inquiries — list / detail / status update / delete
- Contact Messages — list / read / delete

Admin uses a persistent left sidebar (desktop) that collapses to a top bar + drawer on smaller screens. No public nav elements appear inside the admin panel and vice-versa.

6. Global UI Patterns

6.1 Public navigation bar

- Sticky top bar; college logo/name left, nav links centre/right, gold “Enquire Now” CTA far right (FR-1, FR-20).
- Mobile: logo + hamburger; tapping opens a full-height drawer with the same links and the CTA at the bottom.
- Active page indicated by gold underline / weight change. Height ~72px desktop, ~56px mobile.

6.2 Footer (FR-21)

- Three to four columns: college blurb + affiliation, quick links, contact (address, phone, email), and a small map/social slot.
- Navy-dark background, light text, gold link hovers. Copyright line at the bottom.

6.3 Responsive behaviour (FR-22, NFR-2)

Pattern	Mobile	Tablet	Desktop
Card grids (courses, faculty, gallery)	1 column	2 columns	3–4 columns
Hero	Stacked, text over image, CTA full-width	Side-by-side	Side-by-side, larger
Admin lists	Stacked cards	Table (scroll if needed)	Full table + sidebar
Navigation	Hamburger drawer	Condensed bar	Full bar

6.4 Global feedback patterns

- Loading: skeletons for lists/cards, spinner inside buttons on submit (never a blank screen).
- Success: green toast, top-right, auto-dismiss ~4s.
- Error: red inline text on fields + a persistent error toast for system errors.
- Empty: friendly illustration/icon + one-line explanation + (in admin) the primary “Add...” action.

7. Public Website — Screen Specifications

Each page below lists its sections top-to-bottom, the content each pulls from the database, and the mapped business requirements. All list/detail content is read live from Supabase so admin edits appear immediately.

7.1 Home

The single most important conversion page. Goal: orient in 5 seconds and route to Admissions.

- Hero: college name + tagline, short value line, gold “Apply / Enquire Now” CTA linking to Admissions; supporting campus image (FR-1).
- Intro strip: 2–3 sentences on the college and its university affiliation (FR-2).
- Streams grid: cards for each academic stream (BA, MA, BSc, MSc, LLB, Agriculture) linking to Courses (FR-3).
- Latest notices/events: live preview of the newest 3–5 items with date and title, “View all” link (FR-4).
- Trust band: 3–4 “why choose us” highlights with icons.
- Secondary CTA before footer: “Have a question? Contact us / Enquire.”

Requirements: FR-1, FR-2, FR-3, FR-4

7.2 About

- History, vision, and mission blocks with comfortable reading width (FR-5).
- Affiliation details clearly stated (university name/logo placeholder).
- “Why choose us” highlights — icon + short label grid (FR-6).
- Optional principal’s message / photo slot.

Requirements: FR-5, FR-6

7.3 Courses

Live list of every stream; the reference page students share and parents scan.

- Intro line + optional level filter (UG / PG) as simple tabs or chips.
- Course cards, each showing: name, level (UG/PG) badge, duration, eligibility, short description (FR-7).
- Responsive grid (1 / 2 / 3 columns). Content read live from DB so admin edits reflect instantly (FR-8).
- Empty state if no courses yet (designed, not blank).

Requirements: FR-7, FR-8

7.4 Admissions

The primary lead-capture page. The inquiry form is the product’s main conversion goal.

- Admission process shown as clear numbered steps + general eligibility (FR-9).
- Admission Inquiry Form: full name, email, phone, course of interest (dropdown fed by live courses), message (FR-10).
- Inline validation on all fields; submit shows button loading state; on success show a clear confirmation panel (FR-11, FR-12).
- Anti-spam: honeypot field + lightweight captcha, invisible to genuine users (NFR-12).
- Reassurance microcopy: “We’ll get back to you within 48 hours.”

Requirements: FR-9, FR-10, FR-11, FR-12, NFR-12

7.5 Contact

- College address, phone, email displayed prominently (FR-13).
- Google Map embed (or clean text-address block if map is deferred — see open items) (FR-13).
- Contact Form: name, email, subject, message with validation + success confirmation (FR-14).
- Same anti-spam treatment as the inquiry form (NFR-12).

Requirements: FR-13, FR-14, NFR-12

7.6 Faculty

- Responsive card grid; each card: photo, name, designation, department/stream, qualification (FR-15).
- Read live from DB + Supabase Storage for photos.
- Optional grouping/filter by department if the list grows.
- Graceful fallback avatar when a photo is missing.

Requirements: FR-15

7.7 Gallery

- Responsive masonry/grid of campus photos read live from Storage (FR-16).
- Tap/click opens a lightbox with next/prev; captions shown if present.
- Lazy-load images for performance (NFR-3); designed empty state.

Requirements: FR-16

7.8 Notices & Events

Two clearly separated streams on one page (tabs or stacked sections).

- Notices list: title, date, content, newest first; only “published” items shown (FR-17, FR-19).
- Events list: title, date, location, description (FR-18).
- Clear date styling; “load more” or pagination for long lists.
- Empty states for each stream.

Requirements: FR-17, FR-18, FR-19

8. No-Code Admin Panel — Screen Specifications

The back office is designed for a non-technical staff member. Layout: persistent left sidebar (Dashboard, Courses, Faculty, Notices, Events, Gallery, Inquiries, Messages) + a top bar showing the logged-in user and a log-out control. Every list follows the same pattern: page title, primary “Add...” button top-right, a table/cards list, and row actions (edit / delete). Every destructive action asks for confirmation. Every save shows a success toast.

8.1 Login

- Centered card: email + password, primary “Log in” button, error message for wrong credentials (FR-23).
- All admin routes redirect here when unauthenticated (FR-24).
- Password field masked; “show password” toggle. Powered by Supabase Auth (hashed passwords — NFR-4).
- Single Admin role — no sign-up screen; accounts are provisioned in Supabase.

Requirements: FR-23, FR-24, NFR-4

8.2 Dashboard

- Grid of stat cards: total courses, faculty, notices, events, new (unread) inquiries, new contact messages (FR-26).
- “New” inquiry/message cards carry an unread badge and link straight to their lists.
- Optional “recent activity” list (latest inquiries) for at-a-glance triage.
- Log-out clearly available in the top bar (FR-25).

Requirements: FR-25, FR-26

8.3 Manage Faculty

- List: photo thumbnail, name, designation, department + edit/delete actions.
- Add/Edit form: name, designation, department, qualification, photo upload (drag-drop or picker, preview before save) (FR-27, FR-28).
- Delete asks for confirmation in a modal (FR-29).
- Upload writes to Supabase Storage; show upload progress + accepted file types/size hint.

Requirements: FR-27, FR-28, FR-29

8.4 Manage Courses

- List: name, level, duration + actions.
- Add/Edit form: name, level (UG/PG select), duration, eligibility, description (FR-30, FR-31).
- Delete with confirmation (FR-32). Changes reflect live on the public Courses page.

Requirements: FR-30, FR-31, FR-32

8.5 Manage Notices / News

- List: title, date, published/unpublished status pill + actions.
- Add/Edit form: title, content (multi-line), date (FR-33, FR-34).
- Publish toggle directly in the list and the form; unpublished items are hidden from the public site (FR-35, FR-19).
- Delete with confirmation.

Requirements: FR-33, FR-34, FR-35

8.6 Manage Events

- List: title, event date, location + actions.
- Add/Edit form: title, date, location, description (FR-36).
- Edit + delete with confirmation (FR-37).

Requirements: FR-36, FR-37

8.7 Manage Gallery

- Grid of current images with a delete control on hover/tap (confirmation before delete) (FR-39).
- Upload area: multi-file drag-drop, preview, progress, optional caption per image (FR-38).
- Writes to Supabase Storage; show accepted types and max size.

Requirements: FR-38, FR-39

8.8 Admission Inquiries

The most business-critical admin screen — the lead pipeline.

- List newest-first: name, course of interest, date, and a status pill (New / Contacted / Closed); unread “New” rows visually emphasised (FR-40).
- Row click opens full detail: name, email, phone, course, message, submitted date (FR-41).
- Status control to move New → Contacted → Closed inline or in detail (FR-42).
- Delete with confirmation (FR-43). Optional filter by status.
- Each new submission also emails staff (see §12).

Requirements: FR-40, FR-41, FR-42, FR-43

8.9 Contact Messages

- List newest-first: name, subject, date, read/unread indicator (FR-44).
- Open to read full message; mark as read/handled; delete with confirmation (FR-45).

Requirements: FR-44, FR-45

8.10 The no-code guarantee (FR-46)

Every operation in section 8 is performed entirely through the admin UI — forms, buttons, toggles, uploads. No code editing, no database console, and no redeployment is required for any routine content change. This is the product’s defining constraint; if any content task would force staff outside the UI, the design is wrong.

9. Key User Flows

9.1 Visitor submits an admission inquiry (UC-1)

1. Visitor opens Admissions → fills the inquiry form.
2. Client-side validation checks required fields + email/phone format.
3. On submit: button enters loading state; record stored in Supabase with status “New.”
4. Success confirmation panel shown; form resets.
5. Staff receive an email notification and see the inquiry in the panel.

9.2 Admin adds & publishes a notice (UC-2)

6. Admin logs in → Notices → “Add Notice.”
7. Enters title, content, date → sets Published → Save.
8. Success toast; the notice appears instantly on the public Notices page and the Home preview.

9.3 Admin handles an inquiry (UC-3)

9. Admin opens a “New” inquiry → reads details → contacts the student offline.
10. Updates status New → Contacted, then → Closed once resolved.

9.4 Admin updates faculty after a staff change (UC-4)

11. Admin → Faculty → edit or delete the member (delete asks to confirm).
12. Change reflects live on the public Faculty page.

9.5 Admin uploads event photos (UC-5)

13. Admin → Gallery → drag-drop images → preview → upload.
14. Images appear in the public gallery grid.

10. Component States, Forms & Validation UX

10.1 Every list has four states

State	What the user sees
Loading	Skeleton rows/cards — never a blank flash.
Empty	Icon + one-line message; in admin, the primary “Add...” button is present.
Populated	The normal list, newest-first where relevant.
Error	Inline message + retry; system error toast for failures.

10.2 Form rules (public & admin)

- Labels always visible above fields (placeholders are hints, not labels).
- Required fields marked; validation on blur and on submit, not only on submit.
- Errors are specific and human (“Enter a valid 10-digit phone number”), shown in red under the field.
- Submit button shows a loading spinner and is disabled during submission to prevent double-posts (NFR-6).
- Success is explicit: confirmation panel (public) or toast (admin).
- Inputs validated & sanitised server-side to prevent injection/spam (NFR-4, NFR-12).

10.3 Destructive actions

- Delete always opens a confirm modal naming the item (“Delete faculty member ‘Dr. Rao’?”) with a red confirm button (NFR-6).
- No bulk-delete without an explicit selection + confirmation.

10.4 Status & badge semantics

Context	Values	Visual
Inquiry status	New / Contacted / Closed	Gold / Blue / Grey pill + label
Notice	Published / Unpublished	Green / Grey pill + label
Message	Unread / Read	Dot indicator + weight change

11. Accessibility, Responsive & Performance

11.1 Accessibility (NFR-8, WCAG-informed)

- Colour contrast meets WCAG AA for text; never rely on colour alone — always pair with a label or icon.
- All images have alt text; decorative images marked as such.
- Forms are keyboard-navigable with visible focus rings; labels programmatically linked to inputs.
- Touch targets $\geq 44\text{px}$; no hover-only actions on mobile.
- Semantic headings and landmarks for screen readers.

11.2 Responsive (NFR-2)

- Mobile-first; every public page and the admin panel usable on phone, tablet, desktop.
- Admin tables collapse to stacked cards on small screens; no horizontal-scroll traps for core actions.

11.3 Performance (NFR-3)

- Target public page load $\sim 2\text{--}3\text{s}$ on 4G. Optimise/lazy-load images; use Next.js image handling.
- Skeleton loaders keep perceived performance high.

11.4 SEO (NFR-7)

- Every public page has a unique title + meta description; semantic markup; meaningful headings.

12. Email Notification Experience (Supabase)

Confirmed: staff are notified by email when a new admission inquiry or contact message arrives, in addition to the in-panel unread badges. This is delivered without a separate backend service:

15. **Trigger:** a Supabase Database Webhook fires on INSERT into admission_inquiries / contact_messages.
16. **Handler:** a Supabase Edge Function formats the email and calls an email provider (e.g. Resend / SMTP).
17. **Delivery:** staff inbox receives a plain, branded notification.

12.1 Notification email UX

- Subject: “New admission inquiry — [Name] ([Course])” or “New contact message — [Subject].”
- Body: the submitted details (name, email, phone, course, message) + a clear button/link “Open in admin panel.”
- Branded with college name; plain, readable, mobile-friendly email layout.

Design note: keep the email minimal and text-first for deliverability. The panel remains the system of record; the email is a prompt, not the workflow.

13. Requirement Traceability Matrix

Every business requirement from the BA report maps to a screen/section in this PRD, ensuring nothing is dropped in the design phase.

BA requirement	Covered by (this PRD)
FR-1 – FR-4 (Home)	§7.1 Home
FR-5, FR-6 (About)	§7.2 About
FR-7, FR-8 (Courses)	§7.3 Courses
FR-9 – FR-12 (Admissions + inquiry form)	§7.4 Admissions, §9.1 flow
FR-13, FR-14 (Contact)	§7.5 Contact
FR-15 (Faculty)	§7.6 Faculty
FR-16 (Gallery)	§7.7 Gallery
FR-17 – FR-19 (Notices & Events)	§7.8 Notices & Events
FR-20 – FR-22 (Global nav, footer, responsive)	§6 Global UI Patterns
FR-23 – FR-25 (Auth)	§8.1 Login
FR-26 (Dashboard)	§8.2 Dashboard
FR-27 – FR-29 (Faculty mgmt)	§8.3
FR-30 – FR-32 (Courses mgmt)	§8.4
FR-33 – FR-35 (Notices mgmt)	§8.5
FR-36, FR-37 (Events mgmt)	§8.6
FR-38, FR-39 (Gallery mgmt)	§8.7
FR-40 – FR-43 (Inquiries)	§8.8
FR-44, FR-45 (Messages)	§8.9
FR-46 (No-code guarantee)	§8.10
NFR-1 (Usability)	§2.2, §8, §10
NFR-2 (Responsive)	§6.3, §11.2
NFR-3 (Performance)	§11.3
NFR-4 (Security)	§8.1, §10.2
NFR-6 (Data integrity)	§10.2, §10.3
NFR-7 (SEO)	§11.4
NFR-8 (Accessibility)	§4.1, §11.1
NFR-12 (Spam protection)	§7.4, §7.5, §10.2
Email notification (confirmed)	§12

14. Designer Handoff Checklist

Deliverables the UI/UX designer should produce from this PRD, in priority order (aligned to the BA MoSCoW):

14.1 Must-have screens (first release)

- Public: Home, About, Courses, Admissions (with inquiry form), Contact (with form) — mobile + desktop.
- Admin: Login, Courses, Faculty, Notices, Events management; Inquiries & Messages list + detail.
- The full design system (colour, type, spacing, components) as a reusable library.

14.2 Should-have (fast follow)

- Faculty page, Notices & Events page, Gallery page + admin upload, Dashboard, publish/unpublish UI, empty/loading/error states, notification email template.

14.3 For each screen, deliver

- Mobile + desktop frames (tablet where layout differs).
- All component states (default / hover / focus / disabled / loading / error / empty).
- Redlines/tokens or a connected design-system library so the frontend can build 1:1.
- A clickable prototype for the two core flows: submit inquiry, and add+publish notice.

14.4 Definition of done (design)

- Every FR/NFR in §13 has a corresponding designed screen or state.
- A non-technical reviewer can complete “add a notice” in the prototype in under 2 minutes (NFR-1).
- Contrast and touch-target checks pass (NFR-8).
- No screen depends on content that only exists in code — everything is editable via the admin UI (FR-46).

15. Open Items for Design Phase

Four of the six BA open questions are now resolved (admin roles = single Admin; notifications = email via Supabase). These remain and should be confirmed before or during design, but none block starting the Must-have screens:

#	Open item	Impact on design	Default if unanswered
1	Exact list of courses/streams + eligibility text	Populates Courses cards & inquiry dropdown	Use placeholders (BA, MA, BSc, MSc, LLB, Agriculture) until content arrives
2	Google Map embed on Contact, or text address only?	Contact page layout	Design a map slot; degrade to text block if map deferred
3	Branding — logo, exact colours, university name	Header, footer, palette lock-in	Proceed with the modern navy+gold system in §4; swap on receipt
4	Inquiry export to Excel/CSV wanted?	Adds an “Export” control to Inquiries list	Design the button as a Could-have; hide until confirmed

End of PRD — UI/UX Design Specification v1.0 · Prepared by Naman Yadav